

# PT SURYA SEMESTA INTERNUSA TBK ("SSIA")

Review First Half 2015

www.suryainternusa.com



#### **Table of Contents**

# Surya Semesta Internusa in Summary

- Milestones
- Strategic Roadmap
- Major Subsidiaries,
   Shareholders & Management
- Investment Portfolio
- Indonesia Economic Indicator
- 1H15 Financial Highlights
- Consolidated Operating Results
- Consolidated Revenue
- Consolidated EBITDA
- Consolidated Net Profit
- Consolidated Balance Sheet

#### **Review of Business Segments**

#### **PROPERTY**

- PT Suryacipta Swadaya ("SCS")
- PT TCP Internusa ("TCP")
- PT Sitiagung Makmur ("SAM")

#### CONSTRUCTION

• PT Nusa Raya Cipta ("NRC")

#### HOSPITALITY

- PT Suryalaya Anindita International ("SAI")
- PT Ungasan Semesta Resort ("USR")
- PT Surya Internusa Hotels ("SIH")



# Surya Semesta Internusa in Summary

#### PT Surya Semesta Internusa Tbk

- Operating track record in property sector can be traced back to over 40 years in early 1970s
- Significant growth since IPO
  - Raised over IDR 545 billion equity<sup>(1)</sup>
  - Raised over IDR 700 billion in debt
  - Market cap increased from IDR0.6tn (IPO) to current IDR4.6tn<sup>(2)</sup>

1976

Built Glodok Plaza. Indonesia's first modern shopping center in Chinatown, Jakarta 1991

Developed 1.400 hectare industrial estate development in Karawang, West Java

1996

Developed the X-0 complex in Kuningan: a 5-star Gran Meliã Hotel and Graha Surva Internusa Office Building

2010

openina

Ungasan

Launched soft

Banyan Tree

Resort. Bali

2006 Began development of the ultra-high-end Banyan Tree Resort in Ungasan, Bali

2012

Conducted stock split

on a ratio of 1:4

2011

- Issued IDR 700 billion bond
- Distribute first dividend since IPO in 1997
- Invested in –Cikopo-Palimanan Toll Road

2014

Acquired 260ha<sup>(3)</sup> land bank in Subang, West Java with location permit of 2,000 ha

> Joint venture with Mitsui & Co and TICON for warehousing/ factory business

Openning of Cikopo Palimanan toll road

2015

IPO of Nusa Raya Cipta @ IDR 850 per share

2013

Acquired construction business. PT Nusa Raya Cipta

1994

Listed on the Indonesia Stock Exchange

1997

International 2008

Consolidated its hospitality

Suryalaya Anindita

business, PT

Developed Meliã Bali Hotel, a property development 494-room, 5-star company to develop the Golden Triangle area hotel in Nusa

Dua. Bali

in Kuningan

Established as a

1971 1983



# Strategic Roadmap

**Vision:** To build a better Indonesia through a reliable, trusted and respected Indonesia property, hospitality and construction group of companies

Continued focus on the construction and development of Indonesian properties

Prudent land banking strategy to deliver sustainable and superior profit margins

**surya**internusa

3 Continued product, segment, geographical diversification

Increased recurring income through hospitality, warehousing and commercial property business segments



- Established and commenced operations in 1971, SSIA's primary businesses are in construction, property and hospitality sectors
- One of the Leading Listed Developers in Indonesia(1)
  - Market Capitalization of IDR 4.6tn / US\$ 346mm
  - 1H15 Total Equity of IDR 2,865bn / US\$ 215mm
  - LTM Ending 30 June 2015 EBITDA<sup>(3)</sup> of IDR 788bn / US\$ 59mm
  - FY2014 EBITDA<sup>(3)</sup> of IDR 794bn / US\$ 60mm
  - Established presence in nine Indonesian cities
- Suryacipta City of Industry is the company's largest project with total location permit of 1,400 ha
- Obtained location permit for 2,000 ha landbank in Subang

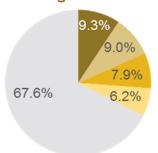
#### Note:

- (1) Market data as of 30 June 2015, based on USDIDR of 13,332.
- (2) Recurring revenue comprises that of hotel, rental, parking and maintenance.
- (3) EBITDA defined as net income, before interest expenses, tax expenses, depreciation and amortization expenses

# **Surya Semesta Internusa in Summary**

# Company Highlights

#### **Shareholding Structure**



- PT Arman Investments Utama
- PT Union Sampoerna
- PT Persada Capital Investama
- Lynas Asia Fund
- Public (less than 5% each)

Note: Shareholding as of 30 June 2015

#### **Core Businesses**



#### **Non-Recurring**

#### Construction

#### **Industrial Estate Land**

#### Real Estate (Residential)

- High rise buildings
- Commercial and manufacturing facilities
- Infrastructure
- Suryacipta City of Industry
- Construction of Cikopo-Palimanan toll road

#### Recurring<sup>(2)</sup>

#### Hotel

#### **Rental, Parking & Maintenance**

#### Warehouse & Factory

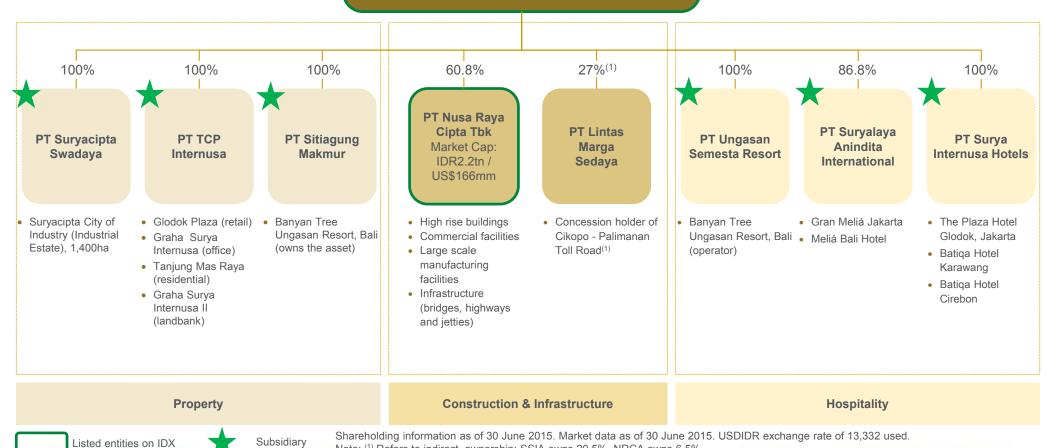
- Resorts and Villas
- Business Hotels
- 5-star hotels

# Corporate Structure and Key Projects

suryainternusa

#### PT Surya Semesta Internusa Tbk

Market cap: IDR 4.6tn / US\$ 346mm



Note: (1) Refers to indirect ownership: SSIA owns 20.5%, NRCA owns 6.5%



### suryainternusa

# SSIA Management and Strong Operating Record

#### **Board of Commissioners**



Hagianto Kumala President Commissioner (Independent)



Royanto Rizal Commissioner



William Jusman Commissioner



Steen Dahl Poulsen Commissioner



Arini Subianto
Commissioner



Prior work experience within Astra Group

#### **Board of Directors**



Johannes Suriadjaja President Director



Eddy P. Wikanta
Vice President Director



The Jok Tung
Director



Herman Gunadi Director

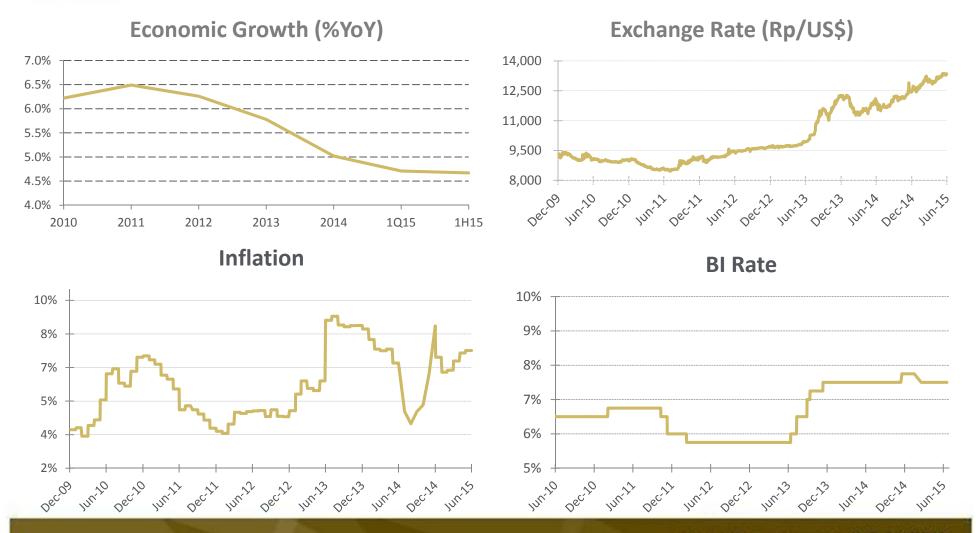


# Geographical Presence Across Indonesia

#### **Presence in Nine Indonesian Cities Project Pipeline** Medan Karawang Subang Regional office for Nusa Raya Survacipta Industrial Estate Cikopo-Palimanan Palembang (Batiga Hotel — 2015) Toll Road Cipta ("NRC") (1,400ha) Pekanbaru (Batiga Hotel — 2016) · Batiga Hotel (Business Hotel, Acquired 200ha of landbank Lampung (Batiga Hotel — 2016) 3-star, 137 rooms) with location permit of 2,000ha Jakarta (Batiga Hotel Casa Blanca — 2017) Acquired 110ha of landbank Karawang (Technopark phase 2 — Construction Sep 2015 — 26,000 sgm rentable buildings) Karawang (Technopark phase 3 — Done by 2017 — 85,000 sqm rentable buildings) Medan Legend Jababeka Karawang - Current Projects Pekanbaru Batiga Hotel (Business) - Future Projects Hotel, 3-star, 127 rooms) Jababeka Subang Cirebon Palembang Semarang Surabava Jakarta **Jakarta** Semarang Surabaya Bali Cirebon Gran Melia Jakarta (5-stars, 407 rooms) Branch office for NRC · Branch office for NRC · Melia Bali Hotel (5-stars, Batiqa Hotel (Business 494 rooms) Hotel, 3-star, 108 rooms) Glodok Plaza (36,780 sqm) Banvan Tree Resort • The Plaza Hotel Glodok, Jakarta (Budget Hotel, 91 rooms) Ungasan (Boutique Resort, Tanjung Mas Raya (17,100 sqm, undeveloped landbank) 73 villas) SSI Tower Prime Grade A development (formerly Graha Branch office for NRC Surya Internusa (8,000 sqm landbank)



### Indonesia Economic Indicators



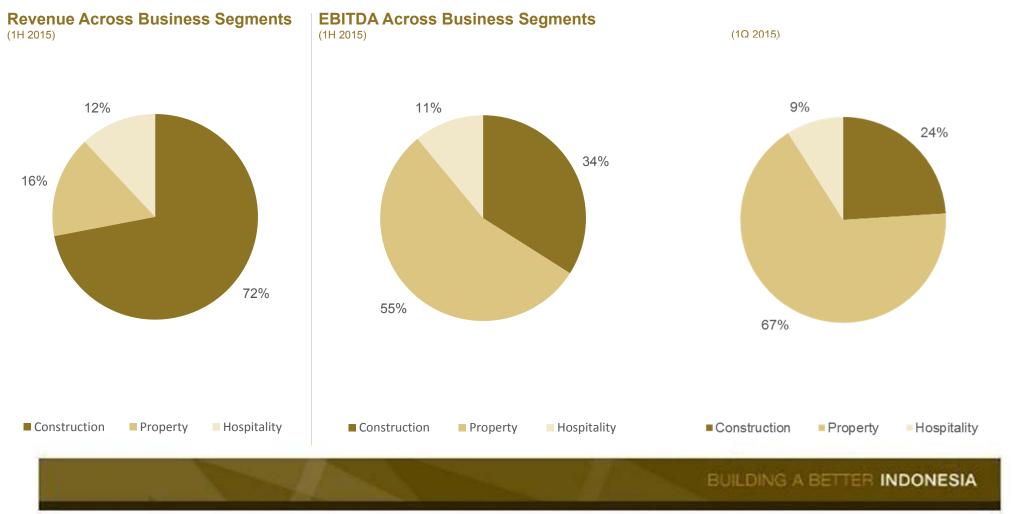


- SSIA recorded consolidated revenue of IDR 2,500b in 1H15, increased by 15% from IDR 2,180b in 1H14
  - The industrial estate unit posted sales of 17.1 hectares of industrial land in 1H15 with an average sales price of US\$ 144 per m2 or a total of IDR 314b compared to 1H14 sales which stood at IDR 243b. The average selling price in 1H15 increased by 17% from US\$ 123 per m2 in 1H14
  - Construction business unit maintained its strong performance with revenue of IDR 1,794b in 1H15, increased by 15% compared to IDR 1,562b in 1H14. Contracts on hand as of 30 June 2015 reached IDR 2,268b, compared to IDR 1,826b at the end of 1H14
  - Hospitality business unit booked revenue of IDR 293b in 1H15, 2% lower compared to IDR 298b in 1H14
- Consolidated net income is at IDR 256b in 1H15, 35% higher compared to IDR 190b in 1H14



# Overview of Key Business Segments

In 1Q15 EBITDA property segment to have a higher EBITDA contribution to the Group





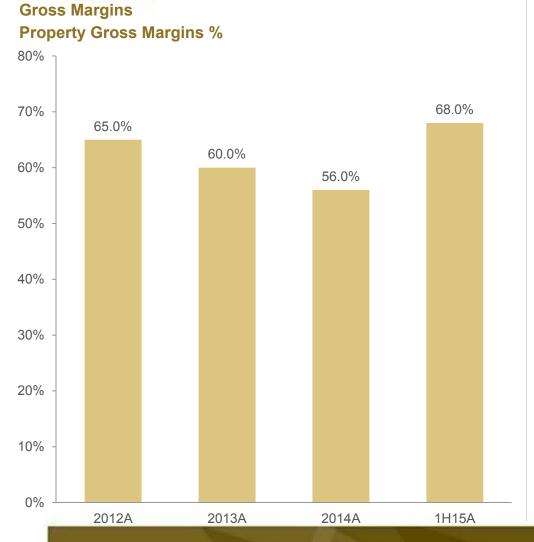
# Established Track Record as a Group

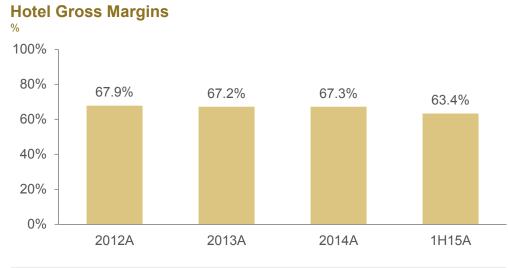


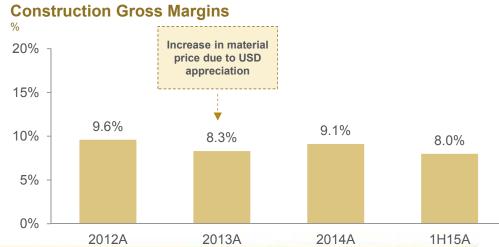
Note: (1) PT Pacific Prestress Indonesia (PPI") was consolidated for 9 months, since PPI was divested in 30 September 2010.
(2) Recurring revenue comprises that of hotel, rental, parking and maintenance.

# **surya**internusa

# Consistent and Stable Margins









# **Financial Highlights**Consolidated Operating Results

(Rp in billions, unless stated otherwise)	2010 *)	2011	2012	2013	2014	1H14	1H15
	Audited	Audited	Audited	Audited	Audited	Unaudited	Unaudited
Revenue	1,690	2,879	3,565	4,583	4,464	2,181	2,500
Revenue Growth	14%	70%	24%	29%	-3%	-7%	15%
Gross Profit	478	782	1,296	1,320	1,054	542	608
Gross Profit Margin	28%	27%	36%	29%	24%	25%	24%
EBITDA	223	520	992	1,023	794	437	430
EBITDA Margin	13%	18%	28%	22%	18%	20%	17%
Operating Profit	161	456	922	937	695	391	375
Operating Profit Margin	10%	16%	26%	20%	16%	18%	15%
Net Profit (loss)	116	257	707	691	415	190	256
Net Profit Margin	7%	9%	20%	15%	9%	9%	10%
Total Compehensive Income	115	252	708	691	414	189	250
EPS (full Rupiah) - after stock split	25	55	150	147	89	41	55

<sup>\*) 2010:</sup> PT Pacific Prestress Indonesia ("PPI") was consolidated for 9 months, since PPI was divested at 30 Sep 2010



### Consolidated Revenue by Business Segment

In bio Rp	2010	2011	2012	2013	2014	1H14	1H15
Property	235	909	1,222	1,159	596	321	412
Segment percentage	14%	32%	34%	25%	13%	15%	16%
Construction	978	1,520	1,870	2,843	3,243	1,562	1,794
Segment percentage	58%	53%	52%	62%	73%	72%	72%
Hospitality	413	449	473	580	626	298	293
Segment percentage	24%	16%	13%	13%	14%	14%	12%
Others - PPI	64	0	0	0	0	0	0
Segment percentage	4%	0	0	0	0	0	0
Total	1,690	2,879	3,564	4,583	4,464	2,181	2,500

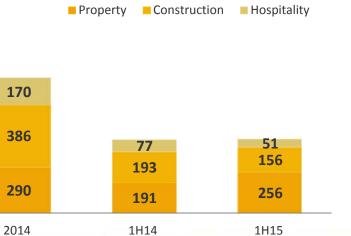




### Consolidated EBITDA by Business Segment

In bio Rp	2010	2011	2012	2013	2014	1H14	1H15
Property	73	328	738	647	290	191	256
Segment percentage	33%	63%	74%	63%	36%	44%	60%
Construction	66	99	144	240	386	193	156
Segment percentage	30%	19%	15%	23%	49%	44%	36%
Hospitality	100	109	132	179	170	77	51
Segment percentage	45%	21%	13%	17%	21%	18%	12%
Others - PPI	(3)	-	-	-	-	-	-
Segment percentage	-1%	_	-	-	-	-	-
Others	(13)	(16)	(23)	(43)	(51.6)	(25)	(34)
Segment percentage	-6%	-3%	-2%	-4%	-6%	-6%	-8%
Total	223	520	992	1,023	794	437	430

#### **Consolidated EBITDA by Business Segment** (In bio Rp)

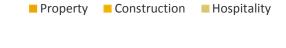


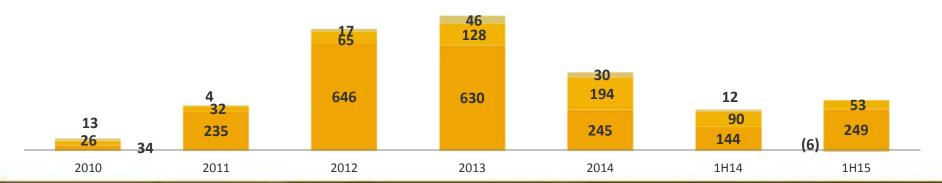


### Consolidated Net Profit by Business Segment

In bio Rp	2010	2011	2012	2013	2014	1H14	1H15
Property	34	235	646	630	245	144	249
Segment percentage	30%	91%	91%	91%	59%	76%	97%
Construction	26	32	65	128	194	90	53
Segment percentage	22%	13%	9%	19%	47%	48%	21%
Hospitality	13	4	17	46	30	12	(6)
Segment percentage	11%	2%	2%	7%	7%	6%	-2%
Others - PPI	(5)	-	-	-	-	-	-
Segment percentage	-4%	0%	0%	0%	0%	0%	0%
Others - Holding	47	(14)	(20)	(114)	(53)	(57)	(40)
Segment percentage	41%	-5%	-3%	-16%	-13%	-30%	-15%
Total	116	257	707	691	415	190	256

### **Consolidated Net Profit by Business Segment** (In bio Rp)







Consolidated Balance Sheet

In bio Rp	2010	2011	2012	2013	2014	1Q15	1H15
Current Assets	765	1,446	2,920	3,268	2,564	2,575	2,543
Cash & ST investments	255	585	1,893	1,725	1,176	1,187	1,063
Others	510	861	1,028	1,544	1,388	1,388	1,480
Investment in share of Stock	4	4	285	408	480	481	514
Real estate assets	747	403	347	499	678	712	767
Fixed assets – net	657	483	608	942	930	961	1,020
Rental and investment property – net	109	509	529	540	758	756	764
Net Fixed Asset and Property Inv.	766	992	1,137	1,483	1,688	1,717	1,784
Other assets	101	94	166	157	582	699	758
<b>Total Assets</b>	2,383	2,938	4,855	5,814	5,993	6,184	6,366
Current liabilities	751	867	1,423	1,408	1,355	1,241	1,606
Noncurrent liabilities	678	870	1,762	1,795	1,599	1,562	1,470
Minority interest	85	101	71	291	390	451	423
Equity							
(2007:949 mio shares,							
2008, 2009 and 2010:							
1,176 mio shares,							
2011-current: 4,705 mio shares)	869	1,100	1,599	2,320	2,649	2,930	2,867
Total Liabilities and Equity	2,383	2,938	4,855	5,814	5,993	6,184	6,366



**Key Performance Ratios** 

	2010	2011	2012	2013	2014	1Q15	1H15
Bank/Third parties Loan							
IDR denominated in Billion Rp	367	466	1,316	1,279	1,279	1,277	1,272
US\$ denominated in Million US\$	43.1	18.3	6.3	3.2	-	-	-
Total Debt in Billion Rp	755	632	1,377	1,318	1,279	1,277	1,272
Debt to Equity Ratio	87%	57%	86%	57%	48%	44%	44%

	2010	2011	2012	2013	2014	1Q15	1H15
ROE	13.3%	23.4%	44.2%	29.8%	15.7%	27.9%	17.9%
ROA	4.9%	8.8%	14.6%	11.9%	6.9%	13.2%	8.1%
Current Ratio	101.9%	166.7%	205.3%	232.1%	189.2%	207.5%	158.4%
Liability to Equity	164.4%	157.9%	199.2%	138.0%	111.5%	95.7%	107.3%
Liability to Asset	60.0%	59.1%	65.6%	55.1%	49.3%	45.3%	48.3%
Book Value/share (Rp) -							
par value: 2007 - Jun 2011:							
Rp 500 per share,							
Jul 2011 - current:							
Rp 125 per share	739	234 *)	340	493	567	627	614
Equity growth	14.6%	26.6%	45.4%	45.1%	14.1%	10.6%	-2.2%

Note: In July 2011, SSIA splits its stock 4-for-1, then outstanding shares become 4,705 million shares with par value Rp 125 per share - ROE and ROA are annualized



# Review of Business Segments



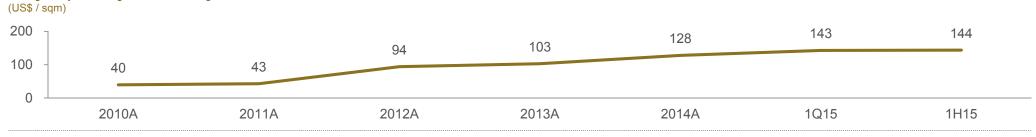
# **PROPERTY**

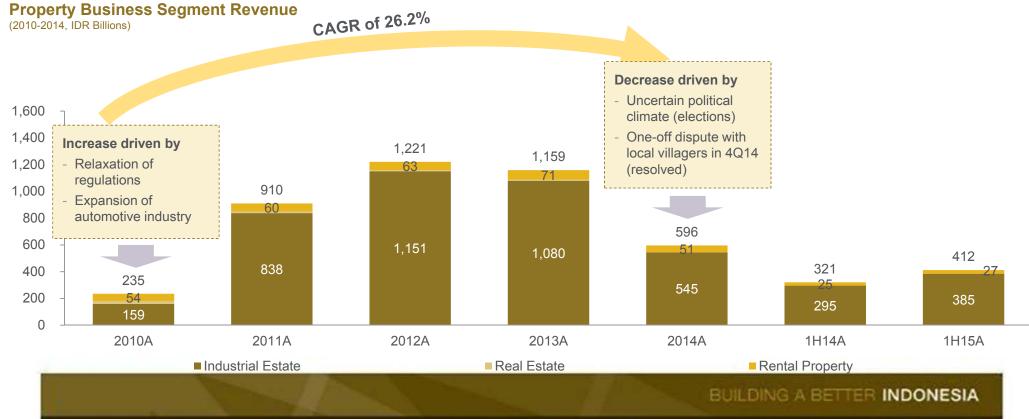
- PT Suryacipta Swadaya ("SCS")
- PT TCP Internusa ("TCP")
- PT Sitiagung Makmur ("SAM")

# suryainternusa

# **Property Business Segment**

#### **Suryacipta City of Industry ASP**







# suryainternusa

### High Quality Projects in Suryacipta City of Industry

#### To Jakarta Industrial Area Commercial Area West Karawang Interchange Community Facilities Jakarta - Cikampek **Toll Road** To Karawang Gate East Karawang Interchange Phase II Gate To Karawang To Cikopo To Karawang Phase I Land (ha) License - gross 1.400

#### **Excellent Connectivity to Supporting Infrastructure**

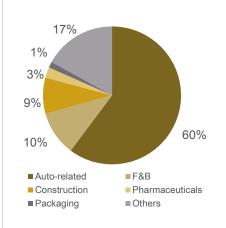
Phase III

- √ 55 km from Jakarta
- √ 80 km from Soekarno-Hatta International airport
- √ 65 km from Tanjung Priok seaport
- √ 90 km from Bandung (capital of West Java)

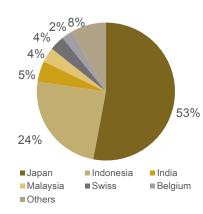
Licerise - gross	,+00
Phase 1 and 2 – gross 1	,000
Industrial land – net	768
Technopark – net	22
Sold up to 31 Mar 2015 - net	739
Land bank 30 June 2015 - net	7
Phase 3 – gross	400
Industrial land – net	242
Sold up to 30 June 2015 - net	113
Land bank 30 June 2015 - net	129
Total Land bank 30 June 2015 - net	136

#### **Well-Diversified Current Tenant Mix**

#### **Tenant Landbank by Sector**



#### **Tenant Landbank by Country**



#### **Foreign-owned Tenants**









#### **Local-owned Tenants**















# Low Risk Capital Effective Business Model

Master Plan Basic Infrastructure & Marketing Sales Sites Preparation & Finishing Land Create Build basic infrastructure Completion and Preparation of site acquisition masterplan Handover (Industrial/Property) **Business Model** Execute Interested Marketing Purchase customer Preparation of projects process Confirmation Handover choose commence Letter unit location ("PC") Minimum Payment according to Full payment of payment method and 20% down-payment outstanding amounts schedule as per agreed (non-refundable) **Marketing sales** recognized Accounting sales Note: Process chart not drawn to scale. (Sales advance revenue recognized recorded)



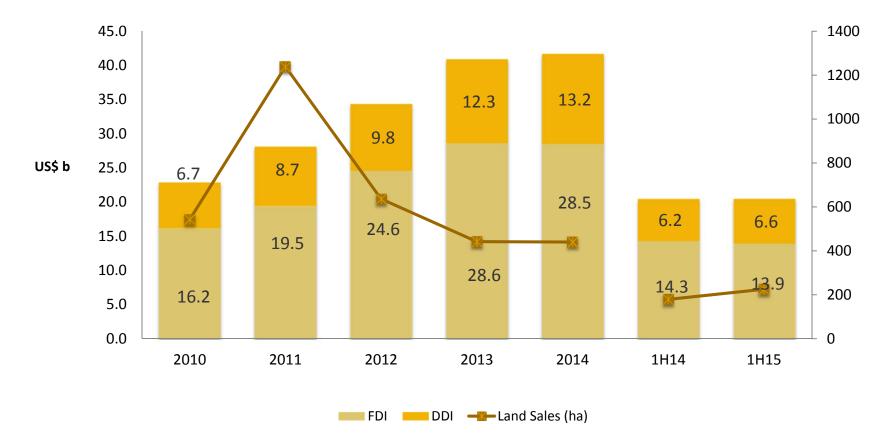
Property: Operating Result

(in billion Rp)	2010	2011	2012	2013	2014	1H14	1H15
Revenue	235	909	1,222	1,159	596	321	412
Revenue Growth	124%	287%	34%	-5%	-49%	-51%	29%
Gross Profit	100	358	796	694	332	208	279
Gross Margin	43%	39%	65%	60%	56%	65%	68%
EBITDA	73	328	738	647	290	191	256
EBITDA Margin	31%	36%	60%	56%	49%	60%	62%
Operating Profit	52	312	722	628	272	182	246
Operating Profit Margin	22%	34%	59%	54%	46%	57%	60%
Net Profit	34	235	646	630	245	144	249
Net Profit Margin	14%	26%	53%	54%	41%	45%	60%



### suryainternusa

# Foreign Direct Investment and Domestic Direct Investment Realization (LHS) vs Statistic of Industrial Land Sales in West Java Area (RHS)

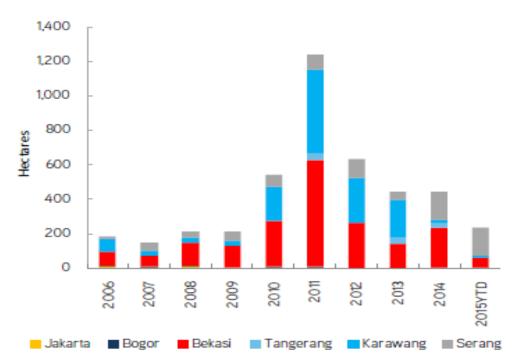


Source: BKPM (Indonesia Investment Coordinating Board) and Cuhman & Wakefield

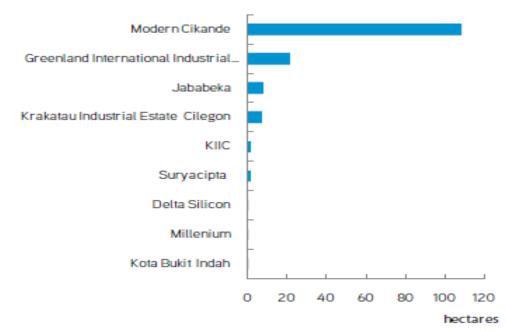


#### Industrial Sector Fundamentals

#### Annual Industrial Land Sales



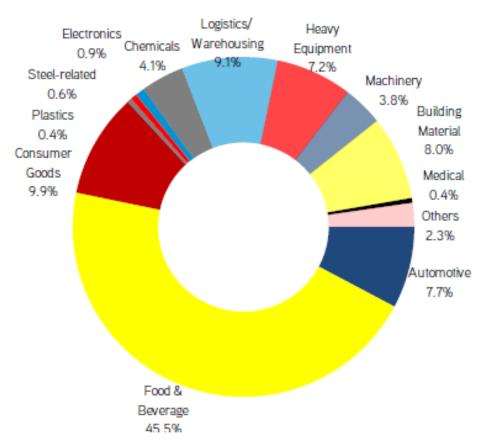
# Land Sales Recorded During 2Q 2015 in Each Industrial Estate



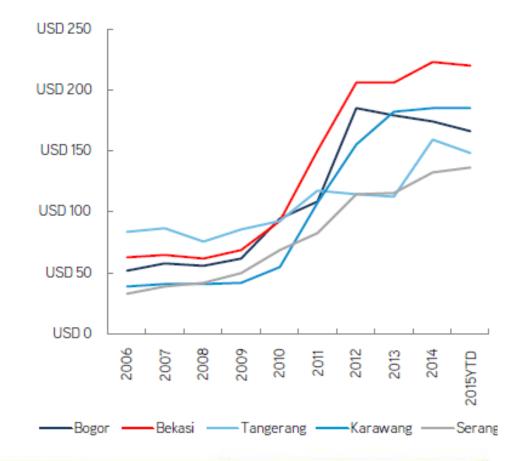


#### Industrial Sector Fundamentals

#### Types of Active Industries During 2Q 2015



#### Greater Jakarta Industrial Land Price



Source: Colliers 1H2015 Research



#### **Business Segment**

Property: Industrial Estate Review

Government support for industrialization leads to higher FDI inflow and expansion of domestic manufacturers as they have fully utilized their capacity, spurs demand for land in industrial estate

Land Sales Booked	2010	2011	2012	2013	2014	1H14	1H15
Land sold (ha)	36.4	208.5	123.0	87.2	27.9	16.6	17.1
Average Price (US\$/m2)	39.5	42.7	93.9	103.0	127.8	122.8	143.7
Note: in 2011, average price exclu	ding Astra (12	21 ha) : US\$	58.0/m2				
Marketing Sales	2010	2011	2012	2013	2014	1H14	1H15
Land sold (ha)	49.2	316.3	98.5	42.0	22.8	15.5	6.9
Average Price (US\$/m2)	42.4	57.7	115.5	129.7	134.8	127.7	157.8

Revenue (in bio Rp)	2010	2011	2012	2013	2014	1H14	1H15
Land	130	798	1,089	991	420	243	314
Non Land	29	40	63	89	125	52	71
	159	838	1,151	1,080	545	295	385



# **Business Segment**

Property: Industrial Estate Review

• Rental properties, Graha Surya Internusa office building (GSI) and Glodok Plaza (GP)

Occupancy Rate	2010	2011	2012	2013	2014	1H14	1H15
GSI	89%	90%	92%	62%	0%	0%	0%
GP	72%	81%	84%	88%	90%	95%	92%
Revenue (In bio Rp)	2010	2011	2012	2013	2014	1H14	1H15
GSI	30	31	31	23	-	-	-
GP	25	29	32	41	51	25	13



# suryainternusa

# **Photos of Suryacipta City of Industry**



Suryacipta City of Industry Entrance





Commercial Area Developement



Toll Exit Leading to Suryacipta City of Industry

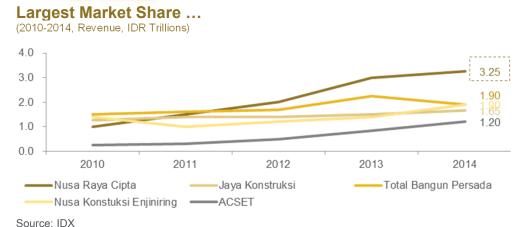


# CONSTRUCTION

- PT Nusa Raya Cipta Tbk ("NRC")

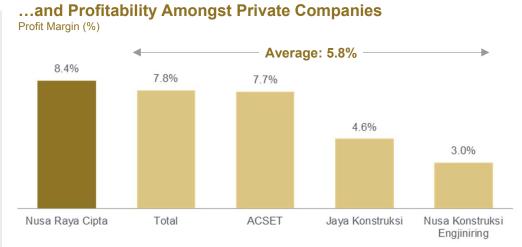
# suryainternusa

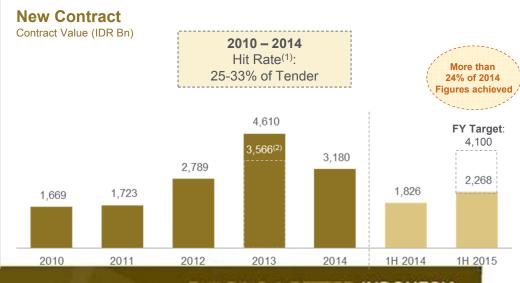
### **Construction Business**



Note: Jaya Konstruksi revenue only from construction sector

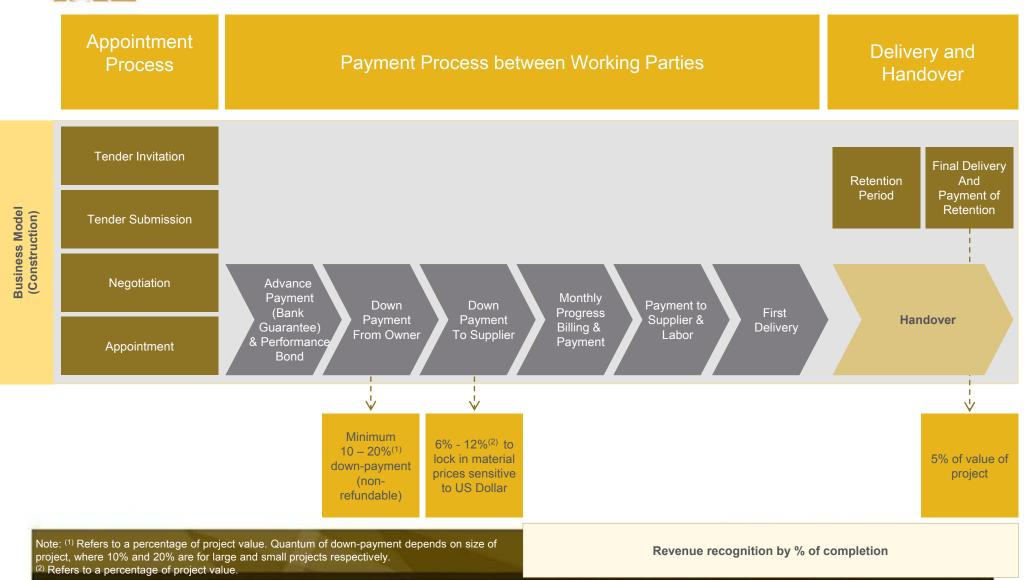
#### **Strong and Loyal Customer Profile** (2009-2014) Contract Value (IDR Bn), All customers 1,600 Repeat 1,353 1,339 1,400 55% Non-1,200 repeat 1,000 45% 738 800 511 600 347 324 327 400 263 272 200 0 Kencana Agung Ayana Musim Nestle Cerestar Ciputra Astra JO International KG-NRC Graha Sedayu Mas Optima







# Low Risk Capital Effective Business Model





# **Business Segment**

Construction Business Unit: PT Nusa Raya Cipta Tbk

(in Rp billions)	2010	2011	2012	2013	2014	1H14	1H15
Revenue	978	1,520	1,870	2,843	3,243	1,562	1,794
Revenue Growth	12%	55%	23%	52%	14%	8%	15%
Gross Profit	100	133	178	236	302	138	143
Gross Margin	10%	9%	10%	8%	9%	9%	8%
EBITDA	66	99	144	240	386	193	156
EBITDA Margin	7%	6%	8%	8%	12%	12%	9%
Operating Profit	59	87	130	222	358	181	140
Operating Profit Margin	6%	6%	7%	8%	11%	12%	8%
Net Profit	30	40	80	176	285	139	101
Net Profit Margin	3%	3%	4%	6%	9%	9%	6%
ROE	19%	26%	34%	24%	28%	27%	24%



### Construction Business Unit: PT Nusa Raya Cipta Major Projects and Contracts

### Major projects obtained in 2015, including:

- Praxis Hotel & Apartemen Surabaya,
- Apartemen Regatta Phase 2 Jakarta,
- Hotel Pullman Ciawi Jakarta
- Q Big BSD City Jakarta
- Springhill Royale Suite Kemayoran
- Radison Hotel Uluwatu

(in billion Rp)	2010	2011	2012	2013	2014	1H14	1H15
Contracts on hand - beginning	729	1,390	1,532	2,297	3,901	3,901	3,770
Contracts obtained	1,669	1,723	2,789	4,610	3,180	1,833	2,268
Less: Revenue progress - before elimination	(1,008)	(1,581)	(2,024)	(3,006)	(3,311)	(1,632)	(1,839)
Contracts on hand - ending	1,390	1,532	2,297	3,901	3,770	4,102	4,199

### 2014 Major Projects

Palma Tower 2, Jakarta

Mangkuluhur City, Jakarta

Paddington Height
Residences Alam Sutra

Lombok Epicentrum Mall, Mataram

Pullman Hotel & Resort Ciawi, Bogor

Bandung International Convention Center & Hotel

Hotel Holiday Inn Express Bali

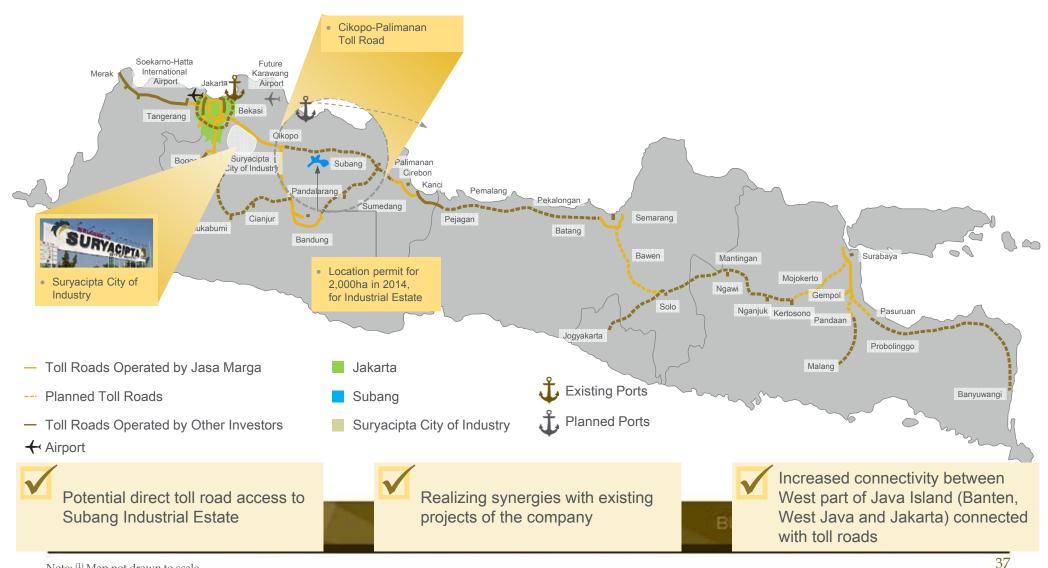
Ibis Style – Seminyak

Cerestar Kim 3 Medan



# Completed Toll Road

### Trans Java Toll Road Network(1)



Note: (1) Map not drawn to scale.



# Cikopo - Palimanan Toll Road

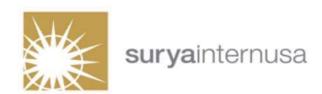












# **Excellent Work Quality Across Sectors**

Lombok Epicentrum Mall (Mataram)





Regatta (Jakarta)



PIK Mall (Jakarta)



Ciputra World 2 (Jakarta)



Paddington Heights (Tangerang)





# Hospitality

- PT Suryalaya Anindita International ("SAI")
- PT Ungasan Semesta Resort ("USR")
- PT Surya Internusa Hotels ("SIH")

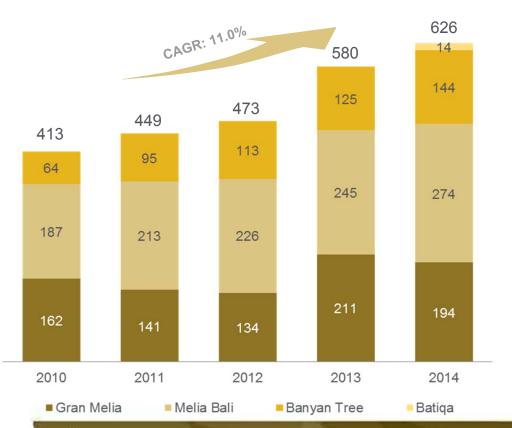


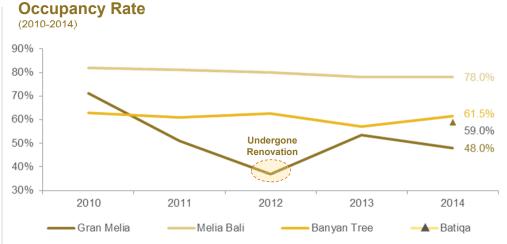
# **Hospitality Business**

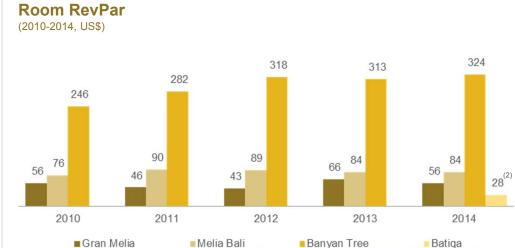


(2010-2014, IDR Billion)

Plan to open six more Batiqa Hotels by early 2016 (853 rooms)<sup>(1)</sup>







Note: (1) Locations to include Cirebon, Jababeka, Palembang, Pekanbaru, Lampung and Casablanca. (2) Average of full year 2014 USDIDR exchange rate of 11,836 used to convert room RevPar of IDR 333,474.

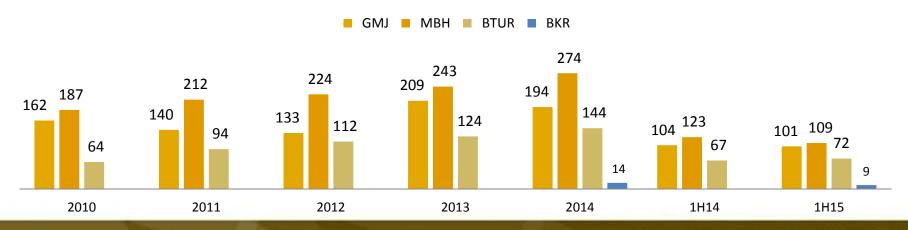


### Hospitality Business: Operating Result

(in billion Rp)	2010	2011	2012	2013	2014	1H14	1H15
Revenue	413	449	473	580	626	298	293
Revenue Growth	19%	9%	5%	23%	8%	19%	-1%
Gross Profit	274	291	321	390	421	196	186
Gross Margin	66%	65%	68%	67%	67%	66%	63%
EBITDA	100	109	132	179	170	77	51
EBITDA Margin	24%	24%	28%	31%	27%	26%	17%
Operating Profit	70	74	94	130	118	53	25
Operating Profit Margin	17%	16%	20%	22%	19%	18%	8%
Net Profit	33	17	33	54	37	12	-5
Net Profit Margin	8%	4%	7%	9%	6%	4%	-2%

### **Revenue - Hospitality Business Segment**

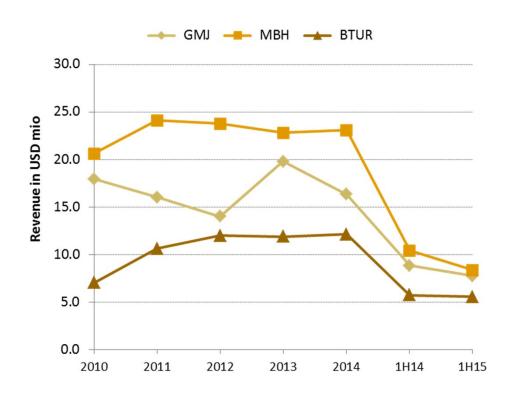


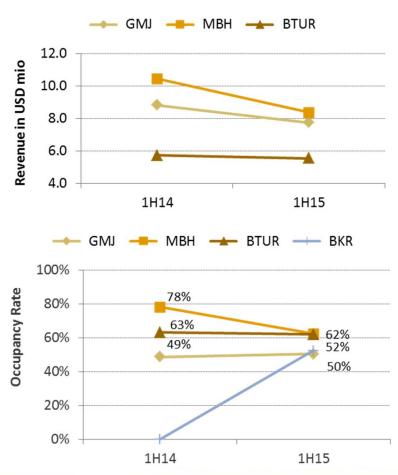


Note: GMJ : Gran Melia Jakarta; MBH : Melia Bali Hotel; BTUR : Banyan Tree Ungasan Resort; BKR : Batiqa Hotel & Apartments Karawang



Hospitality Business: Review







Hospitality Business: Review

### **Occupancy Rate**





# **Financial Highlights**

Hospitality Business: Review

ARR (\$)	2010	2011	2012	2013	2014	1H14	1H15
GMJ	78	90	115	122	117	117	123
MBH	93	111	111	108	107	97	94
BTUR	394	459	507	547	527	501	478
BKR (Rp)	N/A	N/A	N/A	N/A	547,355	N/A	562,156
Room RevPAR (\$)	2010	2011	2012	2013	2014	1H14	1H15
GMJ	56	46	43	66	56	57	62
MBH	76	90	89	84	84	76	58
BTUR	246	282	318	313	324	316	296
BKR (Rp)	N/A	N/A	N/A	N/A	333,474	N/A	293,853
Total RevPAR (\$)	2010	2011	2012	2013	2014	1H14	1H15
GMJ	122	109	94	133	110	120	107
MBH	114	134	131	126	128	117	94
BTUR	371	412	462	459	467	446	431
BKR (Rp)	N/A	N/A	N/A	N/A	403,625	N/A	369,723



# **surya**internusa

Café Gran Via



Guest Room

### Photos of Gran Melia Jakarta



Café Gran Via



Lobby

# **surya**internusa

### Photos of Melia Bali Hotel



Aerial View, MBH Nusa Dua



Family Suite Room



Villa Main Pool





# Photos of Banyan Tree Ungasan Resort













### suryainternusa

### Reputation Resulting in Well Regarded Partners

### Sumitomo Corporation













Industrial Partner

Industrial Partner

Industrial Partner

Hotel Partner

Trans-Java Toll Road network

Trans-Java Toll Road network

### Country

### Business Description / Strengths

- Japan
- One of Japan's major trading and investment company with presence in 136 locations in 67 countries
- Operates through Metal Products
   Transportation and Construction Systems; Infrastructure; Media, Resources, Energy, Chemical, and Electronics business segments

- Japan
- One of the most diversified and comprehensive trading investment and service enterprises globally
- General trading business operating through Iron & Steel, Mineral & Metal, Infrastructure, Integrated Transportation, Chemicals, Energy
- 142 offices in 66 countries<sup>(1)</sup>

### Thailand

- Develops and provides international standard ready-built factories for lease in Thailand
- Named Thailand's Second Best Real Estate Developer Award 2014 (Euromoney)

### Spain

- One of Spain's leading hotel company and one of the largest hotel companies in the world
- Managed brands include: Club Meliá, Meliá Hotels & Resorts and Sol Hotels & Resorts

### Singapore

- Manager and developer of premium resorts, hotels and spas in the Asia Pacific
- Award-winning managed brands: Banyan Tree and Angsana
- Operates leading integrated resort in Thailand— Laguna Phuket

### Indonesia

- Leading private equity fund focusing in growth capital and special situation investments in Indonesia
- Business interests span natural resources, energy, infrastructure, telecommunication, and consumer goods

### Malaysia Malaysia

- Engineering-based infrastructure and services group
- Established track record and operations in expressways, townships & property development, engineering & construction, and assets & facility management

### Partnership Arrangements

- Marketing agent
- Responsible for introducing Japanese clients / tenants for Suryacipta City of Industry
- Joint venture partners
- Jointly acquiring 22ha land in Technopark (50% SSIA / 25% TICON% / 25% Mitsui)
- 146,000 sqm rentable buildings in Technopark
  - Phase 1: 35,000 sqm completed
  - Phase 2: 26,000 sgm completed by 2016
  - Phase 3: 85,000 sqm completed by 2017
- Management agreement, trademark license and international marketing and promotional services agreements effective till 2020
- Management agreement to provide operational services, personnel, commercial, purchasing and quality control services
- Villas commercialized under "Banyan Tree" brand

- Joint venture partners
- Jointly developed Cikopo-Palimanan toll road (20.5% SSIA(2) / 6.5% NRC(3) / 55% UEM / 18% Saratoga), which was completed and inaugurated on June 13, 2015, and it is currently operational



Exchange of sector and development expertise



Expand network and strengthen competitiveness



Reduce capital outlay requirements for new developments



Increase branding strength and international credibility

Note: (1) As of March 2015.

49



# Thank You



# Disclaimer

These materials have been prepared by PT Surya Semesta Internusa Tbk (the "Company", "SSIA") and have not been independently verified. No representation or warranty, expressed or implied, is made and no reliance should be placed on the accuracy, fairness or completeness of the information presented or contained in these materials. The Company or any of its affiliates, advisers or representatives accepts no liability whatsoever for any loss howsoever arising from any information presented or contained in these materials. The information presented or contained in these materials is subject to change without notice and its accuracy is not guaranteed.

These materials may contain statements that constitute forward-looking statements. These statements include descriptions regarding the intent, belief or current expectations of the Company or its officers with respect to the consolidated results of operations and financial condition of the Company. These statements can be recognized by the use of words such as "expects," "plan," "will," "estimates," "projects," "intends," or words of similar meaning. Such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ from those in the forward-looking statements as a result of various factors and assumptions. The Company has no obligation and does not undertake to revise forward-looking statements to reflect future events or circumstances.

These materials are for information purposes only and do not constitute or form part of an offer, solicitation or invitation of any offer to buy or subscribe for any securities of the Company, in any jurisdiction, nor should it or any part of it form the basis of, or be relied upon in any connection with, any contract, commitment or investment decision whatsoever. Any decision to purchase or subscribe for any securities of the Company should be made after seeking appropriate professional advice.